

Sports E-Retailer

More than 75,000 products from the best-known manufacturers are offered by this company, but they can't be sold until they are featured on the website. To showcase the wares properly, images need to be prepped for zoom or spin technology. AffinityX has the expertise, as well as the scale to enable the client to submit large volumes of images — an average of 11,000 per month. The timespan from merchandising to photography to display is faster than the client could ever achieve in-house, positively impacting sales and revenue.



INPUT



OUTPUT

Accessories E-Retailer

A well-known e-retailer in the accessories business skyrocketed to success to become the category leader in sales because the company focused on presenting products in their best light and adding them to the website fast, so consumers could discover and purchase them. About 14 years ago, when the company leadership realized internal resources could not keep up with the rapidly growing inventory, they partnered with AffinityX to get the scale and expertise to eliminate backlogs, speed turn times and improve quality for about 3,000 images per month. The bottom line: if we don't perform, products can't be sold!



INPUT



OUTPUT

Luxury Brand Retailer

As an international accessories retailer focused on high-end products and innovation, this company relies on AffinityX to communicate the quality of its accessories through images directly to consumers and to an impressive range of brick-and-mortar retailers. By working with AffinityX, the company also enables its creative team and managers to focus on outstanding design that sets them apart, while we handle the seasonal peaks and valleys in volumes (which can range from a few hundred to several thousand images per month).



INPUT



OUTPUT